



Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 4,050 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

www.triumph.com

[www.facebook.com/ Triumph /](https://www.facebook.com/Triumph/)

[www.instagram.com/ Triumph /](https://www.instagram.com/Triumph/)

[www.linkedin.com/company/ triumph-international/](https://www.linkedin.com/company/triumph-international/)

Our E-Commerce Department at Global Headquarters in Bad Zurzach, Switzerland is

looking for a:

Online Marketing Manager SEA - (m/f/d) (100%)

6 months contract with the possibility to be extended

Triumph Group is going through exciting times and our rapidly growing E-Commerce Department is looking for an Online Marketing Manager.

You will be part of the digital marketing team within our E-Commerce organization that focuses on ensuring our brands Triumph® and sloggi® are well positioned online.

Reporting to the Head of Online Marketing E-Commerce, the primary responsibilities for this role are to manage the SEA and display retargeting campaigns, as well as the affiliate marketing activities for our European Triumph® and sloggi® online shops.

Building on your proficient skills as an expert in digital performance marketing, you develop new marketing strategies suited to an international environment, proactively identify new trends on the market and closely cooperate with our internal PR, Brand Marketing, and CRM departments to put your measures into practice.

Roles and Responsibilities:

- Developing and executing a winning and fully integrated SEA strategy for all European E-Commerce markets including (dynamic display) campaign planning, paid search activities, and banner ads
- Being responsible for budgeting, monitoring and optimizing our activities to improve our ROI metrics
- Establishing mutually beneficial relationships with affiliate partners while aligning with new product launches, overall business strategy and objectives
- Generating thoughtful, actionable reports for internal stakeholders
- Managing the workflow for continual testing, iteration, and learning

- Collaborating cross-functionally with PR, Digital Brand Marketing, and CRM

Your ideal profile:

- You own a Bachelor's degree in Marketing, Business Administration or any related field, MBA is a plus
- You have 2-3 years of hands-on performance marketing experience with a brand, a digital marketing agency, or a major pure player preferably in consumer products industries
- You have a proven track record in creating and delivering successful and cost-effective large-scale international SEA / Display / Affiliate campaigns
- You possess strong analytical skills and proven ability to use data to derive campaign insights
- You can demonstrate strong project management skills with a focus on key details and ability to balance multiple projects in a fast-paced environment
- You can work independently as well as collaboratively as a member of a high-performing team
- You have excellent command of English (spoken and written), German is a plus
- You possess solid relationship management and organizational skills
- You have strong Excel skills, Google Looker Studio skills are a plus

Our Benefits:

- You will have an opportunity to work for a market leader
- You will join an international and multicultural working environment
- You will have the opportunity of development in the Fashion industry
- You will benefit from the hybrid working policy of the company
- You will have the possibility to work from abroad 20% percent of the year, as per working policy of the company

You will never walk alone

*As a family owned business with more than 130 years of experience, Triumph embraces diversity throughout our global organization. Currently, our offices are present in over 40 countries across Europe and Asia, having many international teams collaborate together every day. Guiding our corporate behaviors are **respect** and **value** for our employees, but also Collaboration as one of our key Corporate Competencies, being a core part of our every day working environment.*

Make a Difference, together

The future belongs to our children. At Triumph, we want to be proud of our commitment to building a sustainable society and protecting the environment, and we work everyday to ensure our products are manufactured in an sustainable way. This is our vision: We want to be a company that is characterized by responsible leadership and consideration for future generations and that cares for the legacy that we leave behind to our children.

Putting People at the center

At Triumph we are committed to our employees, they represent the foundation for our success. This means that as a company, we are driven to offer great career opportunities in a dynamic fast-paced organization. Our HR function across the globe strives to support our employees in their development, through our Triumph Learning Academy

We continuously strive to recruit new talent, offering them one of the textile industry's most international working environments, excellent conditions and great development opportunities in a company still owned and managed by the founding families. Our headquarters employs people from more than 30 nationalities and as a European company, we are present in many key markets in Europe, like Germany, Italy, France and growing in Eastern Europe. We are proud to have become one of the leading players in Asia very early on, in countries like Japan, China and Singapore, as well as being an employer that people aspire to work for. As a company serving women, we fundamentally believe in gender equality and diversity. Women make up more than 50% of our company's workforce. In the last years, we have had a specific and successful drive to increase the number of women in management.

Triumph is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, colour, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your CV in English by clicking on Apply.