



Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 80 countries with the core brands Triumph® and sloggi®. Globally, the company serves 20,000 wholesale customers and sells its products in more than 2,300 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the amfori Business Social Compliance Initiative (amfori BSCI).

Learn more about Triumph on:

www.triumph.com

www.facebook.com/Triumph/

www.instagram.com/Triumph/

www.linkedin.com/company/triumph-international/

Our CRM & Digital Marketing Team in our Headquarter in Bad Zurzach - Switzerland, is looking for a

CRM Marketing Automation Specialist Europe (f/m/d) (100 %)

This is a great opportunity to join one of the worlds largest intimate apparel companies and be part of a dynamic and international work environment!

Your Responsibilities:

- Plan, execute and analyze both email and SMS campaigns throughout the customer lifecycle journey
- Build and execute tests for creative content and copy to inform best practices and recommendations
- Collaborate with copywriters, graphic designers and translators and always put the customer first
- Apply a strong understanding of new tools and marketing software
- Have the desire and ability to create a best- in- class customer journey, using the right technology and features.

Your ideal profile:

- At least 1-year of experience in developing email marketing campaigns and customer journeys
- Good knowledge of Salesforce Marketing Cloud and technical understanding of CRM is essential for this role, an interest in HTML is considered a plus
- Fluency in English is mandatory
- Expert knowledge of database management and analysing sets of user data is required
- Exceptional collaboration, communication and relationship-building skills working effectively across functional teams

We offer:

You will never walk alone

*As a family owned business with more than 135 years of experience, Triumph embraces diversity throughout our global organization. Currently, our offices are present in over 40 countries across Europe and Asia having many international teams collaborate together every day. Guiding our corporate behaviors are **respect** and **value** for our employees, but also Collaboration as one of our key Corporate Competencies, being a core part of our every day working environment.*

Make a Difference, together

The future belongs to our children. At Triumph, we want to be proud of our commitment to building a sustainable society and protecting the environment, and we work everyday to ensure our products are manufactured in an sustainable way. This is our vision: We want to be a company that is characterized by responsible leadership and consideration for future generations and that cares for the legacy that we leave behind to our children.

Putting People at the center

At Triumph we are committed to our employees, they represent the foundation for our success. This means that as a company, we are driven to offer great career opportunities in a dynamic fast-paced organization. Our HR function across the globe strives to support our employees in their development, through our Triumph Learning Academy

We continuously strive to recruit new talent, offering them one of the textile industry's most international working environments, excellent conditions and great development opportunities in a company still owned and managed by the founding families. Our headquarters employs people from more than 30 nationalities and as a European company, we are present in many key markets in Europe, like Germany, Italy, France and growing in Eastern Europe. We are proud to have become one of the leading players in Asia very early on, in countries like Japan, China and Singapore, as well as being an employer that people aspire to work for. As a company serving women, we fundamentally believe in gender equality and diversity. Women make up more than 50% of our company's workforce. In the last years, we have had a specific and successful drive to increase the number of women in management.

Triumph is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, colour, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your CV in English by clicking on Apply.