



Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 4,050 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

[www.triumph.com](http://www.triumph.com)

[www.facebook.com/Triumph/](https://www.facebook.com/Triumph/)

[www.instagram.com/Triumph/](https://www.instagram.com/Triumph/)

[www.linkedin.com/company/triumph-international/](https://www.linkedin.com/company/triumph-international/)

Our European Marketing Team in our headquarters in Bad Zurzach is looking for a highly motivated

## **E-tailer Marketing Specialist (f/m/d) (100 %)**

The E-tailer Marketing specialist will be a key enabler of the growth of the Distance Retail business for Triumph & sloggi across Europe.

### **Roles and Responsibilities**

- Establish productive, professional relationships with key stakeholders within the Triumph and sloggi distance retail environment like local marketing, digital marketing, Triumph and sloggi e-Com team and European marketing team as well as distance retail key account management, key customers and agencies
- Responsible for managing the European E-Tailer presence from a brand marketing point of view for sloggi and Triumph
- Support the sales team in providing exciting and engaging seasonal product and brand content, in line with each brand vision
- In partnership with the local E-Tailer team, define e-Com aspiration and market strategies in line with the brand distance retail strategy
- Propose, review and follow the allocated marketing spend to deliver the sales target
- Championing the use of e-Com tools and processes that the local market teams can effectively deploy throughout their organizations
- Prepare high quality presentations and present compelling products, retail, marketing-campaigns to all distance retail
- Drive partnership and negotiation with E-Tailer customers to improve online visibility leveraging their banners, thematic campaigns and SEO and SEM

### **Your ideal profile:**

- Bachelor's degree (in sales, marketing or related studies)
- At least 3 years of experience in wholesale or trade marketing gained in similar industries
- Experience with a multibrand E-Tailer
- Excellent grasp of e-commerce environment, mechanisms and processes
- Strong organizational and planning skills

- Proven success in building trade marketing technics for in-store as well as online
- Project management to tight deadlines
- Proactive, practical and hands-on approach together with proven multi-tasking capability
- Social media, industry and trend savvy
- Basic skills in Adobe Photoshop and/or any other tools of the Adobe product suite (are a plus)
- Fluent in English / German language is a plus

### We offer a permanent contract

We offer:

You will never walk alone

*As a family owned business with more than 130 years of experience, Triumph embraces diversity throughout our global organization. Currently, our offices are present in over 40 countries across Europe and Asia, having many international teams collaborate together every day. Guiding our corporate behaviors are **respect** and **value** for our employees, but also **Collaboration** as one of our key Corporate Competencies, being a core part of our every day working environment.*

Make a Difference, together

*The future belongs to our children. At Triumph, we want to be proud of our commitment to building a sustainable society and protecting the environment, and we work everyday to ensure our products are manufactured in an sustainable way. This is our vision: We want to be a company that is characterized by responsible leadership and consideration for future generations and that cares for the legacy that we leave behind to our children.*

Putting People at the center

*At Triumph we are committed to our employees, they represent the foundation for our success. This means that as a company, we are driven to offer great career opportunities in a dynamic fast-paced organization. Our HR function across the globe strives to support our employees in their development, through our Triumph Learning Academy*

We continuously strive to recruit new talent, offering them one of the textile industry's most international working environments, excellent conditions and great development opportunities in a company still owned and managed by the founding families. Our headquarters employs people from more than 30 nationalities and as a European company, we are present in many key markets in Europe, like Germany, Italy, France and growing in Eastern Europe. We are proud to have become one of the leading players in Asia very early on, in countries like Japan, China and Singapore, as well as being an employer that people aspire to work for. As a company serving women, we fundamentally believe in gender equality and diversity. Women make up more than 50% of our company's workforce. In the last years, we have had a specific and successful drive to increase the number of women in management.

Triumph is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, colour, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your CV in English by clicking on Apply.