Triumph Group joins the ranks of global leaders in the lingerie sector, with a multi-facetted product palette that is sold in more than 80 countries, from Norway to Morocco and from Chile to Australia. This is taken care of by around 20,000 wholesale customers, with whom Triumph has traditionally had close relations, in addition to a dense network of more than 2,300 controlled points of sale, which are operated both by partners and by Triumph itself. The company is mindful of the fact that quality products must be accompanied by excellent service in order to satisfy demanding consumers.

Learn more about Triumph on:
www.triumph.com
www.facebook.com/Triumph/
www.instagram.com/Triumph/
www.linkedin.com/company/triumph-international/

Our Brand & Marketing Department for our office in Milan is looking for a

Social Content Producer (f/m/d) (100%)

This position is hybrid, with 2 mandatory days at our office in Milan

Your Responsibilities:

- Produce and coordinate social content end to end, across Instagram, TikTok, and Pinterest for both Triumph and sloggi
- Work closely with the Art Directors and Creative Director to translate campaign assets into platform-native formats, in line with each brand's social content playbook
- Collaborate daily with the Social Content Manager & Copywriter to ensure visual content and copy are developed together, briefed in parallel, and always published as a unified creative output
- Ensure every piece of content published is on-brand, on-brief, and optimised for the platform it lives on, with final sign-off resting with the Creative Directo
- Shoot and edit content independently when needed, behind the scenes, real-time moments, and community-facing posts, with a strong eye for what feels authentic on each platform
- Move fast and stay flexible, responding to cultural moments and real-time opportunities while maintaining brand consistency across both Triumph and sloggi
- Coordinate with the Social Content Manager & Copywriter on reactive content to ensure copy and visuals are always aligned, even when turnaround is tight
- Manage the content calendar for both brands in close collaboration with the Social Content Manager & Copywriter (ITA), ensuring consistent cadence, relevance, and alignment with campaign moments and brand priorities
- Flag upcoming gaps, conflicts, or opportunities to the Creative Director and Art Directors, keeping the broader team informed and prepared
- Coordinate asset delivery timelines with the production team to ensure social formats are always ready ahead of publish dates

- Stay close to platform trends, algorithm shifts, and cultural conversations relevant to both Triumph and sloggi, bringing that knowledge actively into the creative process
- Monitor the social landscape across both brand categories: lingerie, and lifestyle, flagging relevant opportunities or risks as they emerge
- Brief and coordinate with external agencies, creators, and influencers where needed, managing the day-to-day relationship and ensuring creative output stays on brand, with key decisions escalated to the Creative Director
- Maintain clear and organised briefing and feedback processes with external partners to ensure timely, on-brand delivery.
- Partner with the social implementation team to connect content decisions to platform performance, sharing learnings, identifying patterns, and contributing to an iterative approach to content quality.
- Bring performance context into content planning discussions alongside the Social Content Manager & Copywriter, helping the team understand what is working and why, with strategic recommendations escalated to the Creative Director.

Your ideal profile:

- 3 to 5+ years of experience in social content production, agency side, brand side, or both or also freshly graduated candidates with solid, demonstrable social content experience are welcome to apply
- Proven track record managing social accounts for recognized brands
- Comfortable shooting and editing lightweight content independently: reels, stories, behind-the-scenes
- Degree in Communications, Media, Marketing, Visual Arts, or equivalent professional experience
- A natural collaborator, comfortable working in close daily partnership with a copywriter
- Organized and reliable, experienced managing content calendars across multiple brands simultaneously
- Sharp eye for platform trends, behaviour, and cultural moments
- Experienced briefing and coordinating external agencies, creators, and influencers
- Familiar with AI tools for content production acceleration
- Asian heritage or proven experience producing content for Asian markets is a strong advantage
- Fluent in English; Italian, additional languages welcome
- Availability to shoot real-time and behind-the-scenes content as required
- Willingness to travel for shoots and brand moments
- Instinctive understanding of social platforms and what makes content feel native
- Fast-moving and adaptable, able to respond to real-time moments without losing quality
- Collaborative and reliable, committed to keeping copy and visuals in sync at all times
- Creative and commercially minded, able to balance brand integrity with content performance

We offer:

You will never walk alone

As a family owned business with more than 135 years of experience, Triumph embraces diversity throughout our global organization. Currently, our offices are present in over 40 countries across Europe and Asia having many international teams collaborate together every day. Guiding our

*corporate behaviors are **respect** and **value** for our employees, but also Collaboration as one of our key Corporate Competencies, being a core part of our every day working environment.*

Make a Difference, together

The future belongs to our children. At Triumph, we want to be proud of our commitment to building a sustainable society and protecting the environment, and we work everyday to ensure our products are manufactured in an sustainable way. This is our vision: We want to be a company that is characterized by responsible leadership and consideration for future generations and that cares for the legacy that we leave behind to our children.

Putting People at the center

At Triumph we are committed to our employees, they represent the foundation for our success. This means that as a company, we are driven to offer great career opportunities in a dynamic fast-paced organization. Our HR function across the globe strives to support our employees in their development, through our Triumph Learning Academy

We continuously strive to recruit new talent, offering them one of the textile industry's most international working environments, excellent conditions and great development opportunities in a company still owned and managed by the founding families. Our headquarters employs people from more than 30 nationalities and as a European company, we are present in many key markets in Europe, like Germany, Italy, France and growing in Eastern Europe. We are proud to have become one of the leading players in Asia very early on, in countries like Japan, China and Singapore, as well as being an employer that people aspire to work for. As a company serving women, we fundamentally believe in gender equality and diversity. Women make up more than 50% of our company's workforce. In the last years, we have had a specific and successful drive to increase the number of women in management.

Triumph is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, colour, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your CV in English by clicking on Apply.