



Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 4,050 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

www.triumph.com

www.facebook.com/Triumph/

www.instagram.com/Triumph/

www.linkedin.com/company/triumph-international/

Our E-commerce team in our headquarters in Bad Zurzach is looking for a

Promotions Coordinator/Specialist (m/f/d) (100%)

Your Responsibilities:

- Manage the ongoing ecommerce brand activation calendar
- Align with management on admissible promotion formats and features
- Schedule activations country by country in line with Triumph and sloggi consumer calendar events, seasonal events and market activities
- Keep abreast on potential legal requirements across the markets
- Provide comprehensive and timely briefings to Arvato and ensure smooth technical execution
- Ensure sufficiently attractive activations to reach membership targets
- Connect with stakeholders of the retail organization to synchronize ecommerce and retail brand activations to display a homogenous and unified consumer experience across markets and channels
- Work with ecommerce content management to ensure landing pages are briefed and prepared where necessary
- Liaise with the CRM team and provide timely briefings and supporting material to ensure necessary and effective send outs of newsletters and membership information
- Coordinate brand activations with buying and merchandising to ensure sufficient stock levels
- Reach out to Social Media and Performance marketing teams to drive traffic and visibility to all brand activations
- Co-operate with finance teams to support analysis and planning
- Track parameters such as sales uplift, return rates etc. to identify effective vs. ineffective activations
- Use data insights to continuously optimize Ecommerce brand activation impact

Your ideal profile:

- Bachelor's Degree in Marketing or similar studies
- Minimum 2 years' experience in Ecommerce or similar functions
- High drive + result orientated (i.e. strong financial acumen and focus upon KPI setting)
- Experience in female / beauty / apparel business is an advantage (i.e. Clothing, Fashion and Apparel companies with international breadth). Having an experience in Lingerie is a bonus.
- Team player
- IT proficiency: MS office, Excel, Power Point, SAP basic knowledge
- English (must have), German (nice to have)

We offer:

You will never walk alone

*As a family owned business with more than 130 years of experience, Triumph embraces diversity throughout our global organization. Currently, our offices are present in over 40 countries across Europe and Asia, having many international teams collaborate together every day. Guiding our corporate behaviours are **respect** and **value** for our employees, but also Collaboration as one of our key Corporate Competencies, being a core part of our every day working environment.*

Make a Difference, together

The future belongs to our children. At Triumph, we want to be proud of our commitment to building a sustainable society and protecting the environment, and we work everyday to ensure our products are manufactured in an sustainable way. This is our vision: We want to be a company that is characterized by responsible leadership and consideration for future generations and that cares for the legacy that we leave behind to our children.

Putting People at the center

At Triumph we are committed to our employees, they represent the foundation for our success. This means that as a company, we are driven to offer great career opportunities in a dynamic fast-paced organization. Our HR function across the globe strives to support our employees in their development, through our Triumph Learning Academy

We continuously strive to recruit new talent, offering them one of the textile industry's most international working environments, excellent conditions and great development opportunities in a company still owned and managed by the founding families. Our headquarters employs people from more than 30 nationalities and as a European company, we are present in many key markets in Europe, like Germany, Italy, France and growing in Eastern Europe. We are proud to have become one of the leading players in Asia very early on, in countries like Japan, China and Singapore, as well as being an employer that people aspire to work for. As a company serving women, we fundamentally believe in gender equality and diversity. Women make up more than 50% of our company's workforce. In the last years, we have had a specific and successful drive to increase the number of women in management.

Triumph is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, colour, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your CV in English by clicking on Apply.