sloggi® brings true comfort to people's everyday by creating the most wearable, innovative bodywear in the world. Launched in 1979, the brand has long been the best-selling brief brand in Europe and today delivers unrivalled comfort across multi-faceted intimate apparel ranges for both women and men across Europe, Asia, US and Canada. sloggi is one of the core brands part of the Triumph Group.

Learn more about sloggi on:

www.sloggi.com
www.facebook.com/sloggi/
www.instagram.com/sloggi
www.linkedin.com/company/sloggi

For our Brand & Marketing department for our office in Milan we are looking for

Senior Art Director sloggi (f/m/d) (100%)

Based in Milan and reporting to the Global Head of Brand Content and Creative Director, this role sits at the centre of sloggi's visual output. You will work day-to-day on the development, execution of content and campaigns, shoots, and brand moments across all channels, bringing the brand 's visual handwriting to life with precision, consistency, and genuine creative ambition. You will manage 1 direct report (Junior Art Director) and collaborate closely with the Global Brand Lead, sloggi and the wider Global Brand Creative team, including the Triumph brand counterpart.

This position is hybrid, with 2 mandatory days at our office in Milan.

What You ’ll do:

- Lead the art direction and execution of shoots, campaigns, and brand moments, working in-house or in collaboration with agencies and freelancers, under the creative direction of the Creative Director
- Develop visual concepts and manage the process through to final asset delivery, ensuring the work stays true to the original intent at every stage
- Contribute to the ongoing evolution of sloggi’s visual identity, bringing a distinct and refined creative sensibility to all brand expressions in collaboration with the Creative Director
- Brief and direct photographers, stylists, and production teams on set, ensuring the creative vision is upheld throughout, from pre-production planning through to final asset delivery
- Coordinate with internal teams and external partners to keep projects on track and on brie
- Maintain a strong and current network of creative talent, photographers, directors, stylists , bringing the right collaborators to each project
- Ensure visual quality and coherence across all assets, from campaign hero imagery to ecom and social formats, acting as guardian of the brand handwriting
- Review and sign off assets at production level, ensuring every deliverable feels unmistakably sloggi
- Contribute to the development and maintenance of visual guidelines and asset frameworks, flagging any inconsistencies or evolution needs to the Creative Director
- Work closely with marketing, product, and agency partners to ensure creative integrity is maintained at every touchpoint, translating briefs into compelling visual outputs that serve both brand and commercial objectives
- Act as a reliable creative partner to the Global Brand Lead sloggi, ensuring brand and content strategy are visually expressed with precision and ambition
- Collaborate with the sloggi Art Director and wider Global Brand team to maintain coherence across the portfolio while preserving each brand’s distinct identity
- Actively integrate AI-powered creative tools and workflows into content development, driving efficiency, increasing output quality, and contributing to the upskilling of the wider creative team
- Bring well-developed proposals for new creative production approaches to the Creative Director, constantly exploring smarter and faster ways to produce without compromising creative quality
- Stay ahead of emerging tools, visual trends, and platform behaviours, bringing relevant recommendations to the team on a regular basis
- Day-to-day management and development of 4 direct reports, providing clear direction, constructive feedback, and ongoing support to build their creative capability

What You ’ll bring:

- 10+ years of experience in art direction, agency side, brand side, or both
- Proven track record in building a cohesive brand across campaigns, shoots, and multi-channel brand content
- Experienced directing creative talent on set: photographers, stylists, directors
- Strong network across production, photography, and styling
- Experienced managing and mentoring junior creatives.
- Fluent in AI-powered creative tools
- Asian heritage or proven experience creating for Asian markets is a strong advantage
- Background in photography is a plus
- Degree in Art Direction, Graphic Design, Visual Communication, or equivalent professional experience
- Based in Milan
- Fluent in English; additional languages welcome
- Availability to travel for shoots and brand moments

- Sharp visual sensibility with a strong personal aesthetic and genuine passion for fashion and design
- Comfortable working within a defined creative direction while contributing meaningfully to its evolution
- Collaborative by nature, opinionated by conviction
- Structured and calm under pressure, with the ability to manage multiple projects simultaneously
- Genuinely curious about the future of marketing and creative production

What You'll get:

You will never walk alone

As a family owned business with more than 130 years of experience, Triumph embraces diversity throughout our global organization. Currently, our offices are present in over 40 countries across Europe and Asia, having many international teams collaborate together every day. Guiding our corporate behaviors are ***respect*** *and* ***value*** *for our employees, but also Collaboration as one of our key Corporate Competencies, being a core part of our every day working environment.*

Make a Difference, together

The future belongs to our children. At Triumph, we want to be proud of our commitment to building a sustainable society and protecting the environment, and we work everyday to ensure our products are manufactured in an sustainable way. This is our vision: We want to be a company that is characterized by responsible leadership and consideration for future generations and that cares for the legacy that we leave behind to our children.

Putting People at the center

At Triumph we are committed to our employees, they represent the foundation for our success. This means that as a company, we are driven to offer great career opportunities in a dynamic fast-paced organization. Our HR organization across the globe strives to support our employees in their development, through our Triumph Learning Academy

We continuously strive to recruit new talent, offering them one of the textile industry's most international working environments, excellent conditions and great development opportunities i n a company still owned and managed by the founding families. Our headquarters employs people from more than 30 nationalities and as a European company, we are present in many key markets in Europe, like Germany, Italy, France and growing in Eastern Europe. We are proud to have become one of the leading players in Asia very early on, in countries like Japan, China and Singapore, as well as being an employer that people aspire to work for. As a company serving women, we fundamentally believe in gender equali ty and diversity. Women make up more than 50% of our company's workforce. In the last years, we have had a specific and successful drive to increase the number of women in management.

Triumph is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, color, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, pleasesend us your CV in English by clicking on Apply.