



*Triumph*

Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 4,050 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

[www.triumph.com](http://www.triumph.com)

[www.facebook.com/ Triumph /](https://www.facebook.com/Triumph/)

[www.instagram.com/Triumph/](https://www.instagram.com/Triumph/)

[www.linkedin.com/company/triumph-international/](https://www.linkedin.com/company/triumph-international/)

Our Marketing Department at the HQ in Bad Zurzach (Switzerland) is looking immediately for a highly motivated

## **Business Intelligence Specialist (f/m/d) (100%)**

Your expertise, your commitment and your passion, will be fully compensated with additional benefits focused on your work-life balance and your salary package, such as: hybrid work model including home office and working from abroad, very generous pension fund plan, full coverage of accident insurance, access to discounted insurance offers, product discounts!!

## Roles & Responsibilities:

- Leverage data to understand users and their online shopping behavior, with a strong focus on our Loyalty program. Developing insights that apply to product, marketing, and business strategy.
- Partner with executives, marketers, content managers, merchandisers, designers and developers to translate data insights into smarter decisions and applications.
- Gather, structure & analyze data to interpret campaign performance, effectiveness and user behavior
- Build dashboards, reports and reporting processes to monitor campaigns
- Develop frameworks, tools, and best practices to apply data insights towards business questions.
- Conduct analyses and build models that identify opportunities and drive growth.
- Analyze experiment data, communicate results, and drive decisions
- Monitor and combine various data sources (e.g. Salesforce Marketing Cloud, SAP, Qlik Sense, Google Analytics, Social Media platforms, Offline Media, Footfall)
- Generate thoughtful, actionable reports for internal stakeholders

## Your ideal profile:

- Bachelor Degree with a focus in Data Science, Computer Science, Marketing, Business, Economics, or related fields required, MBA is a plus
- About 5 years of experience in Digital Marketing Analyst roles is mandatory
- Hands-on research/data analysis experience, especially in the CRM & digital media field
- Proven ability to wrangle large datasets, explore and utilize raw data feeds.
- Possess an instinctive drive and curiosity for quantitative and qualitative data analysis and passion about data
- Ability to connect data analysis to find root causes of real business problems, in order to impact business performance
- Strong project management skills with a keen focus on key details and ability to balance multiple projects in a fast-paced environment
- Work independently as well as collaboratively as a member of a high-performing team.
- Excellent command of English (spoken and written)
- Excellent communication skills and the ability to tell a complete story using data to a variety of audiences
- Experience in working with Salesforce, esp. Marketing Cloud. SQL skills, experience with Python and R is a plus

We offer:

You will never walk alone

*As a family owned business with more than 130 years of experience, Triumph embraces diversity throughout our global organization. Currently, our offices are present in over 40 countries across Europe and Asia, having many international teams collaborate together every day. Guiding our corporate behaviors are **respect** and **value** for our employees, but also Collaboration as one of our key Corporate Competencies, being a core part of our every day working environment.*

Make a Difference, together

*The future belongs to our children. At Triumph, we want to be proud of our commitment to building a sustainable society and protecting the environment, and we work everyday to ensure our products are manufactured in an sustainable way. This is our vision: We want to be a company that is characterized by responsible leadership and consideration for future generations and that cares for the legacy that we leave behind to our children.*

#### Putting People at the center

*At Triumph we are committed to our employees, they represent the foundation for our success. This means that as a company, we are driven to offer great career opportunities in a dynamic fast-paced organization. Our HR function across the globe strives to support our employees in their development, through our Triumph Learning Academy*

We continuously strive to recruit new talent, offering them one of the textile industry's most international working environments, excellent conditions and great development opportunities in a company still owned and managed by the founding families. Our headquarters employs people from more than 30 nationalities and as a European company, we are present in many key markets in Europe, like Germany, Italy, France and growing in Eastern Europe. We are proud to have become one of the leading players in Asia very early on, in countries like Japan, China and Singapore, as well as being an employer that people aspire to work for. As a company serving women, we fundamentally believe in gender equality and diversity. Women make up more than 50% of our company's workforce. In the last years, we have had a specific and successful drive to increase the number of women in management.

Triumph is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, colour, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your CV in English by clicking on Apply.