



Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 4,050 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

[www.triumph.com](http://www.triumph.com)

[www.linkedin.com/company/triumph-international/](https://www.linkedin.com/company/triumph-international/)

Our Head of Channel Marketing at Global Headquarters in Bad Zurzach (Switzerland) is looking immediately for a highly motivated :

## **Retail Marketing Specialist (f/m) (100 %)**

### **Roles & Responsibilities:**

- Support the implementation of the European Retail Marketing strategy of Triumph and Sloggi
- Work hand in hand with the Visual Merchandising department on seasonal campaigns, delivering briefings, seasonal messages, brand campaign materials, and products
- Support the implementation of in-store BTL communication activities to ensure consistency of the brand image
- Constantly work on efficient methods with agencies, and local retail teams to deliver world-class retail marketing solutions
- Assist in creating the seasonal retail marketing & promotional calendar including trade marketing activities for Triumph, Sloggi & Multibrand stores
- Create and maintain powerful cross-functional relationships with the countries' Marketing & Retail teams while working on the collaborative execution of the marketing plan
- Manage the upload of retail marketing assets on the online multimedia platform
- Collaborate with our Export and Mena markets, supporting them in adapting our retail campaigns to their local needs
- Support the development of the retail marketing tools and in-store messages, ensuring consistency with Triumph brand look & feel
- Monitor retail KPIs and post-campaign evaluations by using systems and processes, focus on close budget tracking
- Provide support in diligent budget management
- Collaborate with several functions and people across and outside the organization

### **Your ideal profile:**



- You gained 5 years of experience in Retail Marketing
- You own a Bachelor's degree, preferably in marketing
- You have a good understanding of the fashion market, retail technics and in-store requirements
- You can work cross-functionally with the capability to build strong and collaborative relationships
- You are a fast learner with great initiative and creative insights
- You have solid understanding of the consumer behavior
- Experience in lingerie, beauty or apparel business is a great advantage
- English is essential: any other language is a plus

We offer an opportunity in a fast-paced organization, which gives those looking for a challenge the possibility to grow with the company and shape the future.

We are a family-owned company with strong values, operating at a global level with key markets in Germany, Japan and China - where our iconic brands, Sloggi and Triumph, continue to delight our consumers.

Triumph Group is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, color, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your application letter and CV in English, diplomas and expected salary range by clicking on Apply.