



Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and Sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 3,600 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

www.triumph.com

www.linkedin.com/company/triumph-international/

Our CRM Department located at the HQ in Bad Zurzach (Switzerland) is looking for a highly motivated

Junior CRM Manager (f/m/d) (100%)

In this role, you will have the opportunity to join a dynamic work environment in a team made by passionate people that always strives for excellence!

Roles & Responsibilities:

- Being responsible for the operational newsletter and loyalty program communication
- Preparing the regular newsletter send-outs in cooperation with design and translation agencies, as well as checking the quality of translations with internal proof-readers
- Setting up the newsletters, testing and sending them
- Monitoring and updating weekly reports
- Support local retail and outlet events
- Support the GDPR related requests from consumers in collaboration with the Legal Team
- Support overall team projects (i.e. launch of new **My Triumph** countries, launch of loyalty program in new markets, etc.)

Your ideal profile:

- Bachelor University degree with a focus on marketing / communications / PR or related fields
- 1 year or more of experience in an area of CRM / Loyalty programs / newsletter communications / digital marketing
- Experience with "Salesforce Marketing Cloud" is **a huge benefit**
- Demonstrable knowledge of CRM data management processes, data protection principles & data analytics
- Good communication skills: fluent English is a must, German or any other European language would be an asset
- Work independently as well as collaboratively as a member of a high-performing team
- Detail oriented personality

We offer an opportunity in a fast-paced organization, which gives those looking for a challenge the possibility to grow with the company and shape the future.



We are a family owned company with strong values, operating at a global level with key markets in Germany, Japan and China - where our iconic brands, Sloggi and Triumph, continue to delight our consumers.

Triumph Group is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, color, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your application letter and CV in English, diplomas and expected salary range by clicking on Apply.