Triumph Group joins the ranks of global leaders in the lingerie sector, with a multi-facetted product palette that is sold in more than 80 countries, from Norway to Morocco and from Chile to Australia. This is taken care of by around 20,000 wholesale customers, with whom Triumph has traditionally had close relations, in addition to a dense network of more than 2,300 controlled points of sale, which are operated both by partners and by Triumph itself. The company is mindful of the fact that quality products must be accompanied by excellent service in order to satisfy demanding consumers.

Learn more about Triumph on:
www.triumph.com
www.facebook.com/Triumph/
www.instagram.com/Triumph/
www.linkedin.com/company/triumph-international/

Our Marketing Department for our office in Segrate (MI) is looking for a

Global Planning & Orchestration Manager (f/m/d) (100%)

This position is hybrid, with 2 mandatory days at our office in Segrate (MI).

Your Responsibilities:

- Identify whitespace and growth opportunities by market, product, segment and channel for the assigned brand
- Ground the annual brand plan in consumer insight and performance data, in partnership with Consumer Insights & Strategy and Marketing Effectiveness
- Form a clear point of view on where to play and how to win each season
- Own the brand's annual plan and its translation into seasonal priorities
- Define the big bets and the supporting stories per season, aligned with product strategy
- Translate the brand plan into the master consumer calendar, built with Key Markets in mind
- Sequence big bets and supporting stories across the 4-6 week story cadence
- Design each story window so every activation is coordinated across all touchpoints (social, newsletter, VM, ecom, paid media, PR, events)
- Prepare strategic joker activations that let Key Markets leverage local cultural moments, fully within brand guidelines
- Provide the brand plan rationale and content the Head needs for budget allocation across International and Key Markets
- Feed the Brand Project Manager with the brand information required at each GTM milestone (G0 to G3)

- Brief Brand Creative with narrative, brand voice and asset requirements so creative material supports the plan
- Package the plan and toolkits for 100% application in International Markets and minimum 80% in Key Markets
- Support evaluation of Key Market flex requests (up to 20%) on brand-fit and net-sales impac
- Enforce 'no local shots' — all brand assets sourced from Central Brand Creative

Your ideal profile:

- You have minimum around 10 years of experience in marketing and arounc 5 years' experience in a similar role with focus on strategy planning & orchestration in a regional organization
- Bachelor's degree
- You have a good understanding of the brand strategy and business KPI 's
- You are Fluent in English and Italian, spoken and written
- You are experienced in collaborating end to end with external agencies & internal teams
- You possess strong influencing and relationship-building skills and ability to establish credibility as a trusted advisor to the business
- You are skilled in developing marketing stories and working closely with trends, consumers insights
- You gained relevant experience Budget Mix, allocations & recommendations based on focused KPI's
- You can work cross-functionally with the capability to build strong and collaborative relationships
- You have experience in consolidating all business needs to create a packages which can be easy executed and applied by markets

We offer:

You will never walk alone

*As a family owned business with more than 135 years of experience, Triumph embraces diversity throughout our global organization. Currently, our offices are present in over 40 countries across Europe and Asia having many international teams collaborate together every day. Guiding our corporate behaviors are **respect** and **value** for our employees, but also Collaboration as one of our key Corporate Competencies, being a core part of our every day working environment.*

Make a Difference, together

The future belongs to our children. At Triumph, we want to be proud of our commitment to building a sustainable society and protecting the environment, and we work everyday to ensure our products are manufactured in an sustainable way. This is our vision: We want to be a company that is characterized by responsible leadership and consideration for future generations and that cares for the legacy that we leave behind to our children.

Putting People at the center

At Triumph we are committed to our employees, they represent the foundation for our success. This means that as a company, we are driven to offer great career opportunities in a dynamic fast-paced organization. Our HR function across the globe strives to support our employees in their development, through our Triumph Learning Academy

We continuously strive to recruit new talent, offering them one of the textile industry's most international working environments, excellent conditions and great development opportunities in a company still owned and managed by the founding families. Our headquarters employs people from more than 30 nationalities and as a European company, we are present in many key markets in Europe, like Germany, Italy, France and growing in Eastern Europe. We are proud to have become one of the leading players in Asia very early on, in countries like Japan, China and Singapore, as well as being an employer that people aspire to work for. As a company serving women, we fundamentally believe in gender equality and diversity. Women make up more than 50% of our company's workforce. In the last years, we have had a specific and successful drive to increase the number of women in management.

Triumph is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, colour, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your CV in English by clicking on Apply.