



Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 4,050 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

www.triumph.com

www.linkedin.com/company/triumph-international/

Our Marketing Department at the Mumbai, India is looking immediately for a highly motivated

Ecommerce Marketing Specialist

Roles & Responsibilities:

- Responsible for conceptualization and execution of different promotion for Triumph E-commerce website and other channel platform like Myntra / Amazon / Nykaa etc
- Driving the sales performance of the e-commerce platform, Map competition on product offerings/features, advertising and marketing initiatives and publish the actionable insights regularly
- Managing and executing promotional campaigns month on month and submit the weekly report to CD with all analysis
- Providing insights on customer shopping trends to support assortment selection and identify assortment gaps
- Ensuring good customer service by addressing and ensuring the timely resolution of customer issues or comments
- Working closely with ecommerce manager in order to ensure smooth order fulfilment
- Work closely with Brand manager to ensure the proper photoshoot alignment based on the different guidelines, coordinate with the vendor and designer post shoot for the ecommerce channels and own site
- Providing analysis and reporting on metrics such as weekly/monthly sales by department, new product sell-through and offer code performance
- Communications planning and execution on the sites and in paid digital channels
- Work closely with designer and Brand manager for daily communication strategy
- Data analysis for sales reporting and consumer insight generation
- Using consumer and industry research to improve the brands position as the leader in sleep
- Reviewing new technologies and trends to evolve the brands presence online
- Ensure adherence of brand guidelines across all touchpoints
- Map competition on product offerings/features, advertising and marketing initiatives and publish the actionable insights regularly



Your ideal profile:

- Proactive, practical, hands-on approach and attention to detail
- Strong communication and interpersonal skills to build internal and external relationships
- Min. 2 years – 5 years of similar experience
- Must have strong and broad experience with the shopify platform
- Solid experience with data (google analytics, shopify analytics)
- Direct Experience with paid digital media (google Adwords, face book ads, etc.)
- Interest in brand building and consumer focused thinking

We are a family owned company with strong values, operating at a global level with key markets in Germany, Japan and China - where our iconic brands, Sloggi and Triumph, continue to delight our consumers.

Triumph Group is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, color, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your application letter and CV in English, diplomas and expected salary range by clicking on Apply.