



*Triumph*

Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 4,050 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

[www.triumph.com](http://www.triumph.com)

[www.facebook.com/ Triumph /](https://www.facebook.com/Triumph/)

[www.instagram.com/Triumph/](https://www.instagram.com/Triumph/)

[www.linkedin.com/company/triumph-international/](https://www.linkedin.com/company/triumph-international/)

Our Digital Marketing department in Bad Zurzach - (Switzerland) is looking for a

## **Digital Marketing Specialist Europe (f/m/d) (100 %)**

This is a fantastic opportunity to shine in your role and make the difference! You will join one of the world's largest Intimate Apparel companies in the sector and you will be part of a dynamic and international work environment!

### **Your Responsibilities:**

- Support the Digital Marketing and CRM team in various projects (Social Media, Paid Campaigns, Newsletter Marketing)
- Assist internal teams and external agencies in the development & execution of one consistent European Digital Marketing campaign framework across multiple digital touchpoints

- Support on different digital platforms (Yext, Bynder, Emplifi, Facebook Business Manager etc.)
- Create ad hoc reports and presentations
- Research of new trends, platforms and opportunities in digital marketing

#### Your ideal profile:

- Bachelor Degree with a focus in, Marketing, Business, Economics, or related fields
- Ideally at least one year of experience in digital marketing (internship is also accepted)
- Digital Expertise (e.g. Social Media, Online Shop, Homepage, Content Creation, Ad set up, platforms...)
- Photoshop or any other editing program is a plus
- Excellent command of English is mandatory, any other language is highly appreciated
- Proactivity, hands-on approach and ability to learn quickly is essential to succeed in this role

#### We offer:

You will never walk alone

*As a family owned business with more than 130 years of experience, Triumph embraces diversity throughout our global organization. Currently, our offices are present in over 40 countries across Europe and Asia, having many international teams collaborate together every day. Guiding our corporate behaviors are **respect** and **value** for our employees, but also Collaboration as one of our key Corporate Competencies, being a core part of our every day working environment.*

Make a Difference, together

*The future belongs to our children. At Triumph, we want to be proud of our commitment to building a sustainable society and protecting the environment, and we work everyday to ensure our products are manufactured in an sustainable way. This is our vision: We want to be a company that is characterized by responsible leadership and consideration for future generations and that cares for the legacy that we leave behind to our children.*

Putting People at the center

*At Triumph we are committed to our employees, they represent the foundation for our success. This means that as a company, we are driven to offer great career opportunities in a dynamic fast-paced organization. Our HR function across the globe strives to support our employees in their development, through our Triumph Learning Academy*

We continuously strive to recruit new talent, offering them one of the textile industry's most international working environments, excellent conditions and great development opportunities in a company still owned and managed by the founding families. Our headquarters employs people from more than 30 nationalities and as a European company, we are present in many key markets in Europe, like Germany, Italy, France and growing in Eastern Europe. We are proud to have become one of the leading players in Asia very early on, in countries like Japan, China and Singapore, as well as being an employer that people aspire to work for. As a company serving women, we fundamentally believe in gender equality and diversity. Women make up more than 50% of our company's workforce. In the last years, we have had a specific and successful drive to increase the number of women in management.

Triumph is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, colour, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your CV in English by clicking on Apply.