



Triumph International is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 2,000 Triumph Stores as well as via several own online shops. Triumph International employs more than 30,000 people and achieves revenues of Euro 1.437 billion (2014). It is a member of both the Business Social Compliance Initiative (BSCI) and the Global Social Compliance Programme (GSCP).

In our Triumph Brand department in our Asia headquarters in Hong Kong, we are happily employing a

## **Brand Assortment Specialist - APAC**

### **Role Purpose**

The Brand Assortment Specialist supports and assists the APAC Brand Assortment Team in delivering all KPI's in line with the Brand Strategy within the responsible areas of Segments or Sub-Brands for Brand Triumph across Asia.

The role reports into a Brand Assortment Team in daily tasks as well as building up Brand merchandising and Assortment planning processes across APAC.

Based on its areas of responsibilities and key relationships, the role is to ensure Triumph brand is positioned as a pioneer within product innovation, and that across Asia there is an aligned approach on how the brand is developed and executed.

### **Organization and key relationships**

The Brand Merchandising Manager Assistant (BMMA) reports to the Brand Merchandising Manager (BMM). The position is based at Asia headquarters in Hong Kong.

Apart from team and direct reporting line, the role works closely with:

- Senior Brand Merchandising Manager (SBMM)
- Brand Analyst
- Design Team
- Media and Consumer Marketing
- Innovation Department
- Supply Chain and Product Development
- Sales and Demand planning Functions

### **Areas of responsibility**

- Support the implementation of the Triumph Asia Assortment Planning and Process in seasonal reporting, retail analytics consolidation and analysis; along with any day to day activities as required by the Brand Assortment Managers.
- Develop knowledge and understanding of the dynamics of financial management, KPIs settings and building profit and revenue .
- Be part of the Brand Merchandising function , which delivers analysis, range plan maintenance, core assortment planning support, merchandising flow support, text store training, sample process management, commercial feedbacks, Sku management , forecasting.
- Participate in the preparation and **organization of the GTM meetings**, including feedback consolidation, liaising with countries on consumer insights and maintaining a close understanding of who our consumer is.
- Develop, monitor and maintain Asia **product and pricing strategy tools, and competitors analysis**.
- Be part of a solid collaborative team work across various levels of management and organization.
- Partner and **collaborate with Key Functions** - Design, Product Development, Supply Chain and Brand Marketing – to consistently deliver against the Service Leader Corporate proposition : efficient processes, reduced time to market and unparalleled shopping experience across an Omni channel approach
- Deliver and foster a collaborative , inspiring and energetic work **style** that promotes initiative and entrepreneurial thinking in line with the corporate shared **values** of honesty and trust.

#### Requirements

- 2-3 years + experience in a Merchandising analytics or operations role in the retail sector. Fashion, sports or FMCG background preferred
  - Educated to degree level +
  - International study and/or background is a plus
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- IT proficiency : Intermediate MS Excel skills specifically but not limited to using Pivot Table, VLookup functions, and charts
  - Capability to analyze business data and propose solutions to develop the business
  - Understanding of and strong interest in the Fashion / textile environment with basic knowledge of brand positioning and trends, of competitive environment and consumer needs, and product
  - Ability to work in an international company and multi-cultural environment
  - Fluent English or working proficiency
  - Well organized with multi-tasking talent
  - Flexible, creative, enthusiastic and willing to learn
  - Team player

*Triumph*